



Go... **GREEN,**

Save Our Environment!

A GCA Club Flower Show

Presented By:

The Lenox Garden Club

Member of The Garden Club of America

April 16 -17, 2008

Mt. Everett Regional H. S

Berkshire School Road - Sheffield, MA

In Conjunction With:

GREEN IS BEAUTIFUL,

A Conference for the Environment

Sponsored By: **Southern Berkshire
Regional School District**

The Vreeland Institute

Flying Cloud Institute

The Lenox Garden Club

P. O. Box 552, Lenox, Massachusetts 01240

The Lenox Garden Club - Founded 1911

Celebrating 100 Years in 2011

_____ Club Flower Show Committee _____

President

Barbara May

Flower Show Chairman

MaryEllen O'Brien

Awards Chairman

Beverly Hallock

Class Consultants

Kimberley Crocker

Rosemarie Siegel

Gloria McMahon

Graphic Layout & Design

MaryEllen O'Brien

Hospitality Chairman

Mary Harrison

Judges/Clerks Chairman

Leslie Snyder

Passing Chairman

Rosemarie Siegel

Publicity Chairman

Vaunie Gaulty

Staging Chairman

Barbara May

Workshop Chairman

Kimberley Crocker & Leslie Snyder

GENERAL RULES

1. All rules as stated in The Garden Club of America Flower Show and Judging Guide, 2000 revised edition shall apply.
2. Any clarification or change in the rules as stated in this schedule shall be communicated promptly in writing to exhibitors in the class and at the show, to the Judges and the Passing Committee.
3. While The Lenox Garden Club, and The Southern Berkshire Regional School District will exercise due caution in safeguarding exhibits, responsibility for damage, loss or personal injury cannot be assumed.
4. All classes are open to members of The Lenox Garden Club. Each entry may have a maximum of two designers and both names must appear on the entry card.

5. A novice is an individual who has not won a blue ribbon

April 17 - DAY 2

9:00 am -3:00 pm

Show Hours

ENTRIES

3:00 – 4:00 pm

Entries must be removed

6. All containers, stands, bases, mats and accessories should be discretely labeled with the exhibitor's name and telephone number.

7. To enter, please call or mail in registration to: MaryEllen O'Brien

(413-229-3025) before March 15, 2008.

8. Classes will be filled in the order entry forms are received and, if an exhibitor should have to withdraw, she must find a substitute unless there is a waiting list.

TIME TABLE

April 16 - DAY 1

8:00-9:00 am Flower Arrangements passed

9:00 am Entries close

9:15 am Judges briefing

9:30 am Judging begins

12:00 – 4:00 pm Show hours

9. All plant material must be correctly identified with the botanical and common names, if possible. *The RHS Index of Garden Plants* and *The AHS A to Z Encyclopedia of Garden Plants* are the acceptable references.

10. The Garden Club of America expects all exhibitors to be aware of the need to promote conservation of endangered and threatened plants. Plants collected from the wild and listed on the state's Natural Heritage Program may not be exhibited in a GCA flower show. Cultivated plant material listed by the state's Natural Heritage program may be exhibited if accompanied by a typed card stating that it has not been collected from the wild and giving information concerning its cultural requirements and methods of propagation.

11. All entries must be passed by the Passing Committee before the exhibitor may leave the exhibit area. The Committee reserves the right to refuse any entry in poor condition, or one that does not conform to the schedule. The exhibitor has the option of correcting the entry, if possible, before the entries close. If not corrected, the entry cannot be judged, but may remain in place and marked FOR EXHIBIT ONLY.

12. Once an entry is passed, the exhibitor must leave the exhibition area and may not touch the entry again, except after judging to



REGISTRATION FORM

Go...

GREEN,

Save Our Environment!

GCA CLUB FLOWER

SHOW

Please mail, call, fax or e-mail your registration to:

MaryEllen J. O'Brien

20 Squire Lane

Sheffield, MA 01257

Phone 413-229-3025

Fax 413-229-0125

Email:

maryellenjobrien@hotmail.com

REGISTRATION FORM

Must be received by:

March 15, 2008

Name:

Email:

Phone:

Entry Class(es): Please circle.

Class 1 **PASSIVE SOLAR HEAT**, Let the Sun Shine In
NOVICE CLASS

Class 2 **GEO-THERMAL**, Capture the Earth's Heat

Class 3 **RE-USE & RECYCLE**, Restore Our Earth

FLOWER ARRANGEMENT RULES

1. Please read the General Rules.
2. An exhibitor may make only one entry per class, but may enter more than one class. An entry must be arranged by the exhibitor(s) under whose name(s) it has been entered. All participants must be listed.
3. All arrangements must include fresh and/or dried plant material. Artificial plant material is not allowed.
4. Fresh plant material must be in water or be conditioned in such a way as to remain in pristine form while on exhibition.
5. An arrangement not maintained in show condition may have its award removed.
6. Live animals (including fish), taxidermy, natural birds' nests, cut fruit or vegetables, dairy products, locally invasive plant material and protected sea life are not permitted.
7. Mechanics should not be visible unless they are an integral part of the design.
8. Flowers need not have been grown by the exhibitor.
9. Accessories are permitted unless otherwise indicated.
*An accessory is defined as anything other than plant material, base, mechanics, background, or container used anywhere in the design. It must be subordinate to the plant material.
10. All entries are to be accompanied by an Entry Card identifying plant material using both botanical and common names.
11. Pedestals may not be moved, nor may the tops be enlarged. Draping is allowed. Pedestal arrangements may not exceed 30" in width or depth unless otherwise stated. There are no height restrictions unless otherwise stated.

SCALE OF POINTS

Conformance (to Schedule requirements)	20
Design (Elements and Principles)	42
Artistic Concept (selection/organization)	12
Expression (interpretation of class)	10
<u>Distinction (marked superiority in all respects)</u>	<u>16</u>
	100

AWARDS

FIRST (Blue), **SECOND** (Red), **THIRD** (Yellow), and **HONORABLE MENTION** (White) may be awarded.

BEST IN SHOW may be selected from among the Blue Ribbon winners and presented to the arrangement deemed to be the best.

GERTRUDE BURDSALL AWARD The Lenox Garden Club, Gertrude Burdsall Award may be awarded to the entry judged to be

WORKSHOP INFORMATION

A Flower Arranging Workshop will be held for novices and experienced arrangers alike!

Please call: Workshop Chairmen

Kimberley Crocker or **Leslie Snyder**
860-675-1223 **413-637-1416**

Date, Time and Location:

Wednesday, March 26th at 4:00 pm
Center House at the Berkshire Botanical Garden
Stockbridge, MA

Bring your clippers, assorted flowers (a market bouquet is fine!), oasis and a container. For those of you entering the novice class, we will teach design techniques to make creating a mass arrangement a breeze. If you have entered other classes in our upcoming show, bring questions, the container you plan to use, and plant material to practice your design in advance. We will also demonstrate different techniques and materials used by arrangers to condition, manipulate and secure plant material in designs. Come one, come all; we'll have a wonderful time!

All provisional members and novice arrangers are strongly encouraged to attend the workshop.

Learn tips on:

ARRANGING FLOWERS, COLOR PLACEMENT, CONDITIONING FLOWERS, CONTAINERS, FOLIAGE, JUDGING, MECHANICS and STAGING

DESIGN STYLE DEFINITIONS

MASS ARRANGEMENT

A Mass Arrangement is usually a profusion of flowers of various forms and sizes arranged in an oval, triangular, or fan shape design. It is closed silhouette with more solids than voids.

MODERN MASS ARRANGEMENT

A Modern Mass Arrangement is an arrangement including a profusion of a limited variety of plant material. Emphasis is placed on blocks of color; contrasting forms and textures, and bold design. Containers are generally plain.

ASSEMBLAGE ARRANGEMENT

An Assemblage Arrangement is a contemporary design style. Plant material and generally, objects arranged to create a unified three dimensional whole. It may consist of one or several parts. Objects are related by color, texture, etc. rather than the actual usage. Plant material must be evident but need not dominate.

CLASS 1 *PASSIVE SOLAR HEAT*, Let the Sun Shine In

A Mass Arrangement to be displayed on a matte black pedestal, 48" high with an 18" square top. Arrangement may not to exceed 30" in width, no height restrictions. To be viewed from 3 sides.

4 Entries - Novice Class

Consultant: Kimberley Crocker

860-675-1223

crockerk@avonoldfarms.com

CLASS 2 *GEO-THERMAL*, Capture the Earth's Heat

A Modern Mass Arrangement that is trapped within a container; portions of the arrangement may extend beyond the bounds of the container. To be displayed on a matte black pedestal 38.5" high with an 18" square top. Arrangement may not to exceed 30" in width, no height restrictions, viewed from all sides.

4 Entries –

Consultant: Rosemarie Siegel

413-528-1120

rdsiegel@verizon.net

CLASS 3 *RE-USE & RECYCLE*, Restore Our Earth

An Assemblage Arrangement that must incorporate recycled component(s). To be displayed on a matte black 16" cube. To be viewed from all sides. Arrangement may not to exceed 24" in width and may rise to 60" not including the base.

4 Entries -

Consultant: Gloria McMahon

413-698-3210

imdynamaglo@msn.com