Go GREEN,
Save Our Environment!

A GCA Club Flower Show
Presented by:

The Lenox Garden Club
a member of The Garden Club of America
April 16 - 17, 2008
Mt. Everett Regional High School
Berkshire School Road - Sheffield, MA
In conjunction with:

GREEN IS BEAUTIFUL

A Conference for the Environment
Sponsored by:
Southern Berkshire Regional School District
The Vreeland Institute
Flying Cloud Institute
The Lenox Garden Club
P. O. Box 552, Lenox, Massachusetts 01240
The Lenox Garden Club – Founded 1911
Celebrating 100 Years in 2011

Club Flower Show Committee

President                           Barbara May
Flower Show Chairman               MaryEllen O’Brien
Awards Chairman                    Beverly Hallock
Class Consultants                  Kimberley Crocker
Graphic Layout & Design            Rosemarie Siegel
Hospitality Chairman               Gloria McMahon
Judges/Clerks Chairman             MaryEllen O’Brien
Passing Chairman                   Mary Harrison
Publicity Chairman                 Leslie Snyder
Staging Chairman                   Rosemarie Siegel
Workshop Chairman                  Vaunie Graulty

90 Members Strong

63 Active Members
22 Associate Members
3 Provisional Members
2 Honorary Members
GENERAL RULES

2. Any clarification or change in the rules as stated in this schedule shall be communicated promptly in writing to exhibitors in the class and at the show, to the Judges and the Passing Committee.
3. While The Lenox Garden Club, and The Southern Berkshire Regional School District will exercise due caution in safeguarding exhibits, responsibility for damage, loss or personal injury cannot be assumed.
4. All classes are open to members of The Lenox Garden Club. Each entry may have a maximum of two designers and both names must appear on the entry card.
5. A novice is an individual who has not won a blue ribbon

ENTRIES

6. All containers, stands, bases, mats and accessories should be discreetly labeled with the exhibitor’s name and telephone number.
7. To enter, please call or mail in registration to: MaryEllen O'Brien (413-229-3025) before March 15, 2008.
8. Classes will be filled in the order entry forms are received and, if an exhibitor should have to withdraw, she must find a substitute unless there is a waiting list.

TIME TABLE

April 16 - DAY 1
8:00-9:00 am Flower Arrangements passed
9:00 am Entries close
9:15 am Judges briefing
9:30 am Judging begins
12:00 – 4:00 pm Show hours

9. All plant material must be correctly identified with the botanical and common names, if possible. The RHS Index of Garden Plants and The AHS A to Z Encyclopedia of Garden Plants are the acceptable references.
10. The Garden Club of America expects all exhibitors to be aware of the need to promote conservation of endangered and threatened plants. Plants collected from the wild and listed on the state's Natural Heritage Program may not be exhibited in a GCA flower show. Cultivated plant material listed by the state’s Natural Heritage program may be exhibited if accompanied by a typed card stating that it has not been collected from the wild and giving information concerning its cultural requirements and methods of propagation.
11. All entries must be passed by the Passing Committee before the exhibitor may leave the exhibit area. The Committee reserves the right to refuse any entry in poor condition, or one that does nor conform to the schedule. The exhibitor has the option of correcting the entry, if possible, before the entries close. If not corrected, the entry cannot be judged, but may remain in place and marked FOR EXHIBIT ONLY.
12. Once an entry is passed, the exhibitor must leave the exhibition area and may not touch the entry again, except after judging to carry out any necessary maintenance. SEE FLOWER ARRANGEMENT RULES.
FLOWER ARRANGEMENT RULES

1. Please read the General Rules.
2. An exhibitor may make only one entry per class, but may enter more than one class. An entry must be arranged by the exhibitor(s) under whose name(s) it has been entered. All participants must be listed.
3. All arrangements must include fresh and/or dried plant material. Artificial plant material is not allowed.
4. Fresh plant material must be in water or be conditioned in such a way as to remain in pristine form while on exhibition.
5. An arrangement not maintained in show condition may have its award removed.
6. Live animals (including fish), taxidermy, natural birds’ nests, cut fruit or vegetables, dairy products, locally invasive plant material and protected sea life are not permitted.
7. Mechanics should not be visible unless they are an integral part of the design.
8. Flowers need not have been grown by the exhibitor.
9. Accessories are permitted unless otherwise indicated.
   *An accessory is defined as anything other than plant material, base, mechanics, background, or container used anywhere in the design. It must be subordinate to the plant material.
10. All entries are to be accompanied by an Entry Card identifying plant material using both botanical and common names.
11. Pedestals may not be moved, nor may the tops be enlarged. Draping is allowed. Pedestal arrangements may not exceed 30” in width or depth unless otherwise stated. There are no height restrictions unless otherwise stated.

SCALE OF POINTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conformance (to Schedule requirements)</td>
<td>20</td>
</tr>
<tr>
<td>Design (Elements and Principles)</td>
<td>42</td>
</tr>
<tr>
<td>Artistic Concept (selection/organization)</td>
<td>12</td>
</tr>
<tr>
<td>Expression (interpretation of class)</td>
<td>10</td>
</tr>
<tr>
<td>Distinction (marked superiority in all respects)</td>
<td>16</td>
</tr>
</tbody>
</table>

100

AWARDS

FIRST (Blue), SECOND (Red), THIRD (Yellow), and HONORABLE MENTION (White) may be awarded.

BEST IN SHOW may be selected from among the Blue Ribbon winners and presented to the arrangement deemed to be the best.

GERTRUDE BURDSALL AWARD The Lenox Garden Club, Gertrude Burdsall Award may be awarded to the entry judged to be superior and distinguished by an artistic and creative response to an imaginative schedule.
Go...GREEN, 
*Save Our Environment!*

GCA CLUB FLOWER SHOW

Please mail, call, fax or e-mail your registration to:

MaryEllen J. O’Brien
20 Squire Lane
Sheffield, MA 01257

Phone 413-229-3025

Fax 413-229-0125

maryellenjobrien@hotmail.com

REGISTRATION FORM

Must be received by:

March 15, 2008

Name:

Email:

Phone:

Entry Class(es): Please circle.

________________________________________________________

Class 1  **PASSIVE SOLAR HEAT**, Let the Sun Shine In
        NOVICE CLASS

Class 2  **GEO-THERMAL**, Capture the Earth’s Heat

Class 3  **RE-USE & RECYCLE**, Restore Our Earth
WORKSHOP INFORMATION

A Flower Arranging Workshop will be held for novices and experienced arrangers alike!

Please call: Workshop Chairmen
Kimberley Crocker or Leslie Snyder
860-675-1223                413-637-1416

Date, Time and Location:
Wednesday, March 26th at 4:00 pm
Center House at the Berkshire Botanical Garden
Stockbridge, MA

Bring your clippers, assorted flowers (a market bouquet is fine!), oasis and a container. For those of you entering the novice class, we will teach design techniques to make creating a mass arrangement a breeze. If you have entered other classes in our upcoming show, bring questions, the container you plan to use, and plant material to practice your design in advance. We will also demonstrate different techniques and materials used by arrangers to condition, manipulate and secure plant material in designs. Come one, come all; we’ll have a wonderful time!

All provisional members and novice arrangers are strongly encouraged to attend the workshop.

Learn tips on:
ARRANGING FLOWERS, COLOR PLACEMENT, CONDITIONING FLOWERS, CONTAINERS, FOLIAGE, JUDGING, MECHANICS and STAGING
MASS ARRANGEMENT
A Mass Arrangement is usually a profusion of flowers of various forms and sizes arranged in an oval, triangular, or fan shape design. It is closed silhouette with more solids than voids.

MODERN MASS ARRANGEMENT
A Modern Mass Arrangement is an arrangement including a profusion of a limited variety of plant material. Emphasis is placed on blocks of color; contrasting forms and textures, and bold design. Containers are generally plain.

ASSEMBLAGE ARRANGEMENT
An Assemblage Arrangement is a contemporary design style. Plant material and generally, objects arranged to create a unified three dimensional whole. It may consist of one or several parts. Objects are related by color, texture, etc. rather than the actual usage. Plant material must be evident but need not dominate.