Chestnut Hill Garden Club
Member of The Garden Club of America

Presents a GCA Zone I Flower Show

Olmsted’s Legacy: Horticultural Jewels

May 21-22, 2012

Weld Research Building
The Arnold Arboretum
1300 Centre Street
Roslindale, MA 02131

Longyear Museum
1125 Boylston Street
Chestnut Hill, MA 02467

Open to the public in both locations free of charge

May 21, 2012  2:00PM – 4:00PM
The purpose of The Garden Club of America is to stimulate the knowledge and love of gardening; to share the advantage of association by means of educational meetings, conferences, correspondence and publications; and to restore, improve and protect the quality of the environment through educational programs and action in the fields of conservation and civic improvement.

The purpose of a flower show is threefold: to set standards of artistic and horticultural excellence; to broaden knowledge of horticulture, flower arrangement, conservation, and other related areas; and to share the beauty of a show with fellow club members and with the public.

Chestnut Hill and Frederick Law Olmsted

Chestnut Hill is an historic neighborhood that dates to the early 19th century when many Boston families maintained farms or country estates outside the city. It is made up of sections of the Town of Brookline, and the Cities of Boston and Newton. Frederick Law Olmsted and the Olmsted firm, located at Fairisted in Brookline from 1883, designed many of the properties in the area, as well as the major roadways. Beacon Street and sections of Commonwealth Avenue including the Carriage Path around the Chestnut Hill Reservoir are among them. Olmsted also laid out Chestnut Hill Avenue as a greenway to connect the reservoir to Jamaica Pond, thus linking the reservoir to the Emerald Necklace. The last portion through Brookline was never completed.

Olmsted designed Boston’s famous seven-mile linear park, known as the ‘Emerald Necklace’, in stages throughout the 1870s and 1880s. The project was faced with serious drainage and pollution problems, which he transformed into beautiful public spaces, the Back Bay Fens and The Muddy River Improvement. His genius was not only the wonderful and functional design, but also the inspired linkage between them all. The Boston Common, The Public Garden and Commonwealth Avenue lead naturally to the Back Bay Fens, The Muddy River Improvement, past Olmsted Park and Leverett Pond to Jamaica Pond, the Arnold Arboretum, and a new ‘country’ space, Franklin Park. He designed ‘greenways’ connecting the various parts: the Riverway, the Jamaicaway and the Arborway. Although the remainder of the ‘necklace’ was never completed, it was originally planned to encircle Boston and finish back at the shore of Boston Harbor at Marine Park.

The Chestnut Hill Garden Club was founded in 1915 by neighbors in the Chestnut Hill area to share their considerable horticultural knowledge, influenced by the Olmsted landscapes surrounding them. With this in mind we invite all members in Zone I to participate by displaying their skills in floral design, horticulture, photography and conservation and join our ongoing conversation.
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</tbody>
</table>
TIMETABLE FOR EXHIBITORS

<table>
<thead>
<tr>
<th>Date</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 21, 2011</td>
<td>Division II - Horticulture - Six month ownership deadline for entries eligible for the Catherine Beattie Medal and/or the Clarissa Willemsen Horticulture Propagation Award (except for Par Class where one year ownership is required)</td>
</tr>
<tr>
<td>February 20, 2012</td>
<td>Division II - Horticulture – Three month ownership deadline, except as noted above.</td>
</tr>
<tr>
<td>March 1, 2012</td>
<td>Division I – Floral Design, Division III - Photography and Division IV – Conservation Registration deadline</td>
</tr>
<tr>
<td>April 15, 2012</td>
<td>Division III - Photography Entry delivery deadline</td>
</tr>
<tr>
<td>May 21, 2012</td>
<td><strong>Flower Show - Day 1: Entries Accepted and Passed</strong></td>
</tr>
<tr>
<td>Weld Research Building</td>
<td>Division II – Horticulture and Plant Exchange Entries</td>
</tr>
<tr>
<td>7:00AM-9:00AM</td>
<td>(If you need help transporting your PX entry, you may deliver it with your flower arrangement to Longyear Museum. CHGC will transport it from there to Weld.)</td>
</tr>
<tr>
<td>Longyear Museum</td>
<td>Division IV - Conservation Entries</td>
</tr>
<tr>
<td>7:30AM – 9:00AM</td>
<td>Division I – Floral Design Entries</td>
</tr>
</tbody>
</table>

**Judges’ Timetable**

**Weld Research Building**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00AM</td>
<td>Judges’ briefings</td>
</tr>
<tr>
<td>9:15AM-12:30PM</td>
<td>Judging</td>
</tr>
<tr>
<td>1:00PM</td>
<td>Evaluation during lunch for all Judges</td>
</tr>
</tbody>
</table>

**Longyear Museum**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00AM</td>
<td>Judges’ briefings</td>
</tr>
<tr>
<td>9:15AM-12:30PM</td>
<td>Judging</td>
</tr>
<tr>
<td>12:45PM</td>
<td>Judges transfer to the Weld Research Building for evaluation and lunch</td>
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</tbody>
</table>

May 22, 2012 **Flower Show - Day 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 PM</td>
<td>PX – exchange of plants - Weld Research Building</td>
</tr>
<tr>
<td>2:30PM</td>
<td>Show closes</td>
</tr>
<tr>
<td>2:50- 5:30PM</td>
<td>All entries must be removed</td>
</tr>
</tbody>
</table>
FLOWER SHOW COMMITTEE

Chairman
Tish Mead
617-566-5147
fritzmead@aol.com

Club President
Jean Mongan
617-731-9092
jmongan1@partners.org

Flower Show Advisors
Mary Liz Lewis
603-563-8558
MaryLizLewis@aol.com

Horticulture
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508-785-2503
cwaterman@comcast.net

Floral Design
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Gale Minot
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Division II - Horticulture
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617-285-6115
growroses@msn.com

Division IV - Conservation
Margie Greville
857-277-0980
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Awards
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617-566-0522
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Margot Paddock
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Entries
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617-519-6178
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Division III - Photography
Arabella Dane
603-253-4641
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mdgrev@gmail.com

Judges / Clerks
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Division III - Photography
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Mary Liz Lewis
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Treasurer/Registration
Jensie Shipley
617-731-6776
jwshipley@aol.com
GCA RULES


2. All plant material must be correctly identified with the botanical and common names, if possible. *The RHS Index of Garden Plants* and *The AHS A-Z Encyclopedia of Garden Plants* are the accepted references and will be available at the show. *The Royal Horticultural Society Horticultural Database* is available online at www.rhs.org.uk/rhsplantfinder/plantfinder.asp

3. The Garden Club of America expects all exhibitors to be aware of the need to promote conservation of endangered and threatened plants. Plants collected in the wild and listed by the *Massachusetts’ Natural Heritage Program* may not be exhibited in any flower show sponsored by a GCA club. Cultivated plant material listed by *Massachusetts’ Natural Heritage Program* may be exhibited if accompanied by a typed card stating that it has not been collected from the wild and giving information concerning its cultural requirements and methods of propagation. Natural Heritage Program lists will be available before and during the show from the division chairmen and are available online at http://plants.usda.gov

4. Plant material showing evidence of insects or disease must be removed immediately from the exhibition area.

5. All entries in the floral design and horticulture divisions must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned in such a way as to remain in pristine form while on exhibition. An entry not maintained in show condition may have its award removed.

6. Locally invasive plants, diseased plant material, artificial plant material, live animals (including fish), taxidermy, natural birds’ nests, and protected sea life are not permitted.
GENERAL INFORMATION

1. Entries are open to all GCA club members, including provisional members and professionals in their disciplines.

2. Registration is required for all classes, with the exception of Horticulture. Registration forms are provided at the back of the schedule. Classes will be filled in the order registration forms are received according to the postmark/fax/email date and time.

3. While the Garden Club of America, the Chestnut Hill Garden Club, The Arnold Arboretum, The Country Club and the Longyear Museum will exercise due caution in safeguarding exhibits, responsibility for damage, loss or personal injury cannot be assumed.

4. Any clarification or change in the rules, as originally stated in the schedule, shall be communicated promptly in writing by the division chairman to all exhibitors in the class and, at the show, to the judges and to the passing committees.

5. An entry card must accompany each entry. Entry cards will be available at the show and upon request from the entry or division chairmen, in advance of the show. Information required on the entry card must be completed in black waterproof ink or typed.

6. The passing committee must pass each entry before an exhibitor may leave the show area. The passing committee reserves the right to refuse any entry that does not conform to the schedule. The exhibitor has the option of correcting the entry, if time permits. If not corrected, the entry cannot be judged, but may remain in place, marked “For Exhibition Only”. The judges may not disqualify any entry passed by the passing committee, unless evidence of insect infestation or disease is identified.

7. Once an entry is passed, the exhibitor(s) must immediately leave the exhibition area. A passed entry may not be touched again until after judging and then only to carry out necessary maintenance.

8. Only participating judges, clerks, flower show committee chairmen and division chairmen will be allowed on the floor during judging.

9. All containers and accessories must be inconspicuously labeled with the exhibitor’s name.

10. All exhibits must remain in place and in show condition until fifteen minutes following the show closing time.
11. A novice is an exhibitor who has not won a first place ribbon, or a novice award in the division entered at a GCA or GCA Major Flower Show. Only an individual novice exhibitor is eligible to receive the Sandra Baylor Novice Award or the GCA Novice Award. A novice exhibitor will be identified by a red dot placed on the entry card, following the initial judging.

12. A statement of intent is optional but must be submitted at the time of passing if presented. The statement must be no more than 25 words, typed or printed in waterproof ink on a 4"x6", white, unlined card.
DIVISION I
Floral Design Guidelines

1. Please carefully read and follow the GCA rules, general information and timetable for exhibitors.

2. An exhibitor is permitted only one entry per class, and may enter more than one class. The exhibitor(s) under whose name(s) it has been registered must arrange the entry. All participants must be listed. Only listed exhibitors and show personnel may be on the show floor at the time of entry.

3. If forced to withdraw, an exhibitor must find a substitute from her club and notify the entries chairman and class consultant unless there is a waiting list for the class.

4. Mechanics should not be visible unless they are an integral part of the design.

5. At GCA Flower Shows, designs may be executed off-site and brought to the show completed.

6. Anything not prohibited by the GCA rules, the floral design division guidelines, or the individual class descriptions is permitted.

7. Although permitted, the use of cut fruits and vegetables is discouraged except for class 4 and should be undertaken only with proper treatment to prevent spoilage.

8. Judging will be based on the principles of design: balance, contrast, dominance, proportion, rhythm and scale; and the elements of design: light, space, line, form, color, texture, pattern and size. Creativity is important, as is distinction, conformance to and interpretation of the class and schedule.

9. Accessories are permitted, unless otherwise stated in the class description.

10. Floral designers are permitted to view the staging areas at the Longyear Museum where the exhibits will be judged. Please contact Amy Grier, agrier@longyear.org and/or by telephone at 617-278-9000, ext.115 at the Museum to set up a mutually convenient time.

11. Upon arrival at the Longyear Museum, all Design class entries can be adjusted, if necessary, on tables outside the Museum entrance, in a covered area, where they will then be entered and passed before being placed for judging. There is limited space available. Wherever possible please have entries ready for display.
DIVISION I
Floral Design Classes

Olmsted’s Contribution: The Genius of Place
His Brookline Years

“Olmsted loved wild disorder in his landscape. He made architecture disappear. As one approached his home in Brookline, Fairsted, one viewed the climbing wisteria all over the side of his home as an experience of the senses. Affixed by strategically placed wire, the mechanics were never seen. Carefully placed blossoms looked natural as if they were a gift of nature to that place.” (Witold Rybczynski. A Clearing in the Distance: Frederick Law Olmsted and America in the 19th Century. New York: Scribner. 2003, 353.)

Class 1  Barks and Burls  19 Entries

Note: Each Zone I Club is required to submit an exhibit in this class.

A traditional design using fresh and/or dried plant material in a birch bark container provided by the committee. The designs will be used as centerpieces at the Awards Dinner tables after judging. Birch bark container, lined with tin is 4” high x 8” in diameter. Dimensions may not exceed 14” high x 14” in diameter. May include bark, moss, lichens and other woodland material. Designs staged during judging on a table 48” long x 30” wide x 28” high with a white cloth. Viewed from all sides.

Class Consultant: Susan Everitt 978-526-7044 ledgeleaf@aol.com

Class 2  The Emerald Necklace  4 Entries

An all-green design not to exceed 32” high x 24” wide, staged on a table 48” long x 30” wide x 28” high covered with a white tablecloth. Table will be placed against a window. Viewed from three sides.

Class Consultant: Margot Paddock 413-442-4920 mpadd1999@aol.com

Class 3  Fairsted, Olmsted’s Home and Office  4 Entries

A Fantasy tree created of all fresh plant materials, staged on the floor against a frosted aqua panel 9’-6” high x 50” wide. Design may not exceed 6’ from the floor x 34” wide x 24” deep. Viewed from 3 sides.

Class Consultant: Julie Lapham 508-481-3810 julielaphamdesigns@yahoo.com

Class 4  Chestnut Hill’s Bounty  4 Entries

A design of all fresh plant material, staged on an off-white pedestal, 58” high with a 15” square top, placed against a frosted aqua panel, 9’-6” high x 50” wide. Design may not exceed 24” in width, with a minimum height of 24” and may include fruits, vegetables and flowers. Viewed from three sides.

Class Consultant: Connie Oliver 603-924-5488 pcoliver@comcast.net
A design incorporating, but not limited to, native plant material found in Zone I and which reflects the linear nature of the Boston Parks System Riverway, staged on a table 48” wide x 30” wide x 28” high covered with a white cloth. Design may not exceed 14” in height x 20” in width x 12” in depth. To be viewed from above.

Class Consultant: Arabella Dane 603-253-4641 arabellao@aol.com
DIVISION II
Horticulture Guidelines

1. Please carefully read and follow the GCA rules, general information and timetable for exhibitors.

2. Entries must have been owned and grown by the exhibitor for a minimum of three months, unless otherwise stated in the schedule. Entries eligible for the Catherine Beattie Medal (blue dot) and/or the Clarissa Willemsen Horticulture Propagation Award (green dot) must have been in the possession of the exhibitor for at least six months and will be identified by a colored dot on the entry card. Par entries must be owned and grown for one year.

3. An exhibitor may submit three entries per class, provided each is a different species or cultivar.

4. All entries propagated by the exhibitor must be so identified with the method and relevant date(s) of propagation on a separate 4” x 6” white unlined card and completed in #2 pencil to be eligible for the Willemsen award.

5. Mats, stands, saucers, stakes, ties, etc. are allowed.

6. Classes may be subdivided and entries moved and/or reclassified at the discretion of the horticulture committee and/or the judges.

7. Containers are measured at the diameter or the diagonal of the inside rim.

8. One key card (diagram or plant list) is required when multiple species or cultivars are exhibited in the same container. Key card must be a 4” x 6”, white, unlined card and completed in black waterproof ink or typed. A 4” x 6” photograph with identifying numbers may be used.

9. Container-grown plants should be exhibited in containers that are clean, unobtrusive and compatible with the exhibit. Terracotta clay pots are preferred. Other options include stone-like (Hypertufa), green or terracotta colored plastic pots, bonsai containers, wire baskets, slatted orchid baskets and plants mounted on driftwood. Disguised double potting and top dressing are permitted; top dressing must not float when watered.

10. The committee will provide containers and wedging materials for all cut specimens.

11. The committee will water the exhibits if instructed to do so in writing.
12. Special entry forms and plant stakes will be distributed well in advance of the show for Class 31, Zone I Plant Exchange. At the appointed time, each club that has entered this class will select no more than three plants from the exchange to bring back to the propagators. Entry cards with ribbons will be returned to the growers.

13. Pre-registration for containers greater than 6” in Classes 25, 27, 28, and 29 is strongly recommended.

14. Please see class descriptions for scales of points to be used in judging container-grown plants.
Olmsted's Contribution: “Jewels of Nature”

Olmsted considered his own lack of botanical knowledge a severe limitation, one that he insisted should not afflict his son, Rick. “I want you not merely to be better fitted in this respect than I have been,” he wrote to Rick, “but enough better to make good to the world what of the art of my profession I have been unable to supply. …I insist on you making yourself an expert nursery man.” Rick found memorizing plant names tedious. Olmsted was firm and Rick agreed to persist with the “botanical and horticultural drudgery.” (Rybczynski, 402-3) (Frederick Law Olmsted passed the baton to his son, Rick, Frederick Law Olmsted, Junior)

“A Single Setting”
Cut Specimens (Classes 1-23)

Classes 1-4 Hardy Herbaceous Perennials and Biennials

One stem, spike or spray not to exceed 24” in length. Must be in bloom. Foliage encouraged if attached to stem.

1. *Aquilegia* (Columbine)
2. *Dicentra* (Bleeding Heart)
3. *Polygonatum* (Solomon’s Seal)
4. *Geranium* (Cranesbill)
5. *Phlox*
6. *Euphorbia* (Spurge)
7. Other

Classes 8-12 Bulbs, Corms and Rhizomes

One stem, spike or spray not to exceed 24” in length. Must be in bloom. Foliage permitted if attached to stem.

8. *Tulipa* (Tulip)
9. Narcissus
10. *Convallaria* (Lily of the Valley)
11. Iris
12. Other
Classes 13-21  Woody Plants in Bloom; Shrubs, Trees, and Vines

One stem or branch, not to exceed 30” in length. Must be in bloom. Foliage encouraged if attached to the stem.

13. *Cornus* (Dogwood)
14. *Malus* (Crabapple/Apple)
15. *Rhododendron* (includes Azaleas)
16. Daphne
17. *Prunus* (Cherry, Plum)
18. Viburnum
19. Magnolia
20. *Syringa* (Lilac)
21. Other

Classes 22 - 25  Woody Plant Grown for Foliage Effect: Shrubs, Trees, and Vines

One stem or branch not to exceed 30” in length. No bloom permitted.

22. Deciduous
23. Evergreen

“Clusters of Gems”

Container-Grown Plants (Classes 24-29)

Classes 24 - 25  Plants Grown Primarily for Flowers

Container may include more than one plant of the same species or cultivar, and must be so marked. Must be in bloom.

24. Container 6” or less
25. Container more than 6”

Scale of points for judging:

<table>
<thead>
<tr>
<th>Cultural Perfection</th>
<th>40%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Floriferousness</td>
<td>25%</td>
</tr>
<tr>
<td>Grooming</td>
<td>15%</td>
</tr>
<tr>
<td>Form and size of plant</td>
<td>10%</td>
</tr>
<tr>
<td>Color</td>
<td>5%</td>
</tr>
<tr>
<td>Foliage</td>
<td>5%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>
Classes 26-27  Plants Grown Primarily for Foliage

Container may include more than one plant of the same species or cultivar, but must be so marked.

26. Container 6” or less
27. Container more than 6”

Scale of points for judging:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>cultural perfection</td>
<td>40%</td>
</tr>
<tr>
<td>floriferousness</td>
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<td>grooming</td>
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<td>form and size of plant</td>
<td>10%</td>
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<td>color</td>
<td>5%</td>
</tr>
<tr>
<td>foliage</td>
<td>5%</td>
</tr>
<tr>
<td></td>
<td>100%</td>
</tr>
</tbody>
</table>

Classes 28-29  Container Gardens

A collection of three or more different species or cultivars in a container not to exceed 24”. Key card required.

(Scale of points: cultural perfection 40%, scale, balance and design 35%, suitability and compatibility of plant material 15%, suitable key card 10%)

28. Succulent Container Garden
29. Other Container Garden

Scale of points for judging:

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>cultural perfection</td>
<td>40%</td>
</tr>
<tr>
<td>scale, balance and design</td>
<td>35%</td>
</tr>
<tr>
<td>suitability and compatibility of plant material</td>
<td>15%</td>
</tr>
<tr>
<td>suitable key card</td>
<td>10%</td>
</tr>
<tr>
<td></td>
<td>100%</td>
</tr>
</tbody>
</table>
“Sensible Considerations”
Propagation (Classes 30 - 31)

Olmsted’s artistry was always underpinned by sensible considerations. When asked for advice on landscaping national cemeteries after the Civil War, he advocated using trees indigenous to each region. He suggested establishing nurseries next to the cemeteries where seedlings could be cultivated and then transplanted. What if land for a nursery was unavailable? His novel idea: “nursery rows could be planted between the tiers of graves. They would be harmless for the time being and would disappear after a few years” as the trees matured and were relocated. (Rybczynski, 22.)

Class 30 Propagated Plants

A plant propagated by the exhibitor from seed, cutting (leaf, root or stem), layering, grafting or division. Container may include more than one plant of the same species or cultivar. Detailed propagation information is required. Container may not exceed 12” in diameter/diagonal. Propagation information required. Please refer to Horticulture rules and guidelines.
Class 31      Zone I Plant Exchange

Three Native Trees or Shrubs Suitable for an Olmsted Landscape in the Northeast

Each Club in Zone I is asked to enter 3 native trees or shrubs suitable for an Olmsted Landscape in the Northeast. Club members must propagate the plants by seed, cutting, layering, grafting or division. Special Plant Exchange entry forms, provided by the Horticulture Zone Representative, describing propagation methods, the dates of propagation and repotting, and any other pertinent information, will be distributed earlier in the year with plant stakes and detailed instructions on how to fill out the plant stake properly. Zone I Plant Exchange plants must be exhibited in green plastic or biodegradable nursery pots. In addition, a flower show entry card must accompany each entry in the Plant Exchange Class. Please use a #2 pencil to fill out all entry cards.

Each plant will be judged against perfection using the following scale of points:

- Difficulty of propagation: 40%
- Complete and accurate propagation information: 25%
- Cultural condition: 25%
- Species and/or variety distinction: 10%

100%

Class Consultant: Zone I Horticulture Representative Kita Reece at kita.reece@gmail.com 781-320-8577.

“Jewels in the Crown”

Class 32     Par Class

An exhibit of exceptional horticultural merit that does not qualify for entry elsewhere in the Horticulture Division. Entries in the Par classes must have been owned and grown by the exhibitor for a minimum of one year, and will be judged against perfection. Cut specimens, orchids or hanging baskets are not permitted. Containers may not exceed 12” diameter/diagonal.


Division III

Photography Guidelines

1. Please carefully read and follow the GCA rules, general information and the timetable for exhibitors.

2. An exhibitor may make only one entry in a class, but may enter another class if the schedule so specifies. Each club is required to submit one photograph. Total entries for the show are limited to 40 photographs. Advance registration is required by March 1, 2012 using the registration form at the back of the schedule. Exhibitors will be notified if accepted or not at the time of registration. (If too many registrations arrive at the same time, the committee reserves the right to ask for submission of digital images that will be juried.) If forced to withdraw, an exhibitor must find a substitute unless there is a waiting list for the class. The division chairman and the class consultant must be notified immediately of any changes.

3. Photographs that have won first place in a GCA or GCA Major Flower Show may not be entered in competition again. A photograph that was previously entered and did not place first, may be entered again if the image is altered and newly printed.

4. Each photograph must be the work of the exhibitor, under whose name it is registered. Matting, mounting and printing may be done professionally.

5. Any manipulation at any stage must be the work of the exhibitor. This includes enhancement for color or clarity, removal of a part of the image, combining images, or distorting the original subject.

6. Photography entries should be consistent with Garden Club of America interests such as horticulture, flower arrangement, gardens/landscapes, conservation/the environment, historic preservation, civic improvement and the natural world.

7. Plant material is not required except where noted in the schedule.

8. Identification of plant material is not required, but encouraged whenever possible. Please list common and botanical names on the back of the photograph.

9. All photographs must be mounted on mat board or foam core with no over-matting and no borders. Mounting must be cut to the same size as photograph. The overall dimension must be no larger than 36”. (Example: 8 x 10, 9 x 9, 11 x 7. Each shape totals 36”.) Paper finish is the choice of exhibitor. Glass and framing are not permitted.
10. Each entry must be labeled on the back of the photograph mounting with the exhibitor’s name, garden club, zone, address, phone number and class entered. The top of the photograph must be indicated. A title or brief explanation or statement, along with plant material identification, if any, should be included on the back of the entry or on the entry card itself.

11. Photographs will be hung on a black or gray background. If space allows, photos will be centered and hung as close to 60” from the floor as possible. Photos will be judged from a range of close up to a maximum distance of four feet away.

12. Photographs must be received no later than April 15, 2012. Send photographs to Arabella S. Dane, Hillcrest Farm, P. O. Box 711, Centre Harbor, NH 03226. Your registration will be confirmed and receipt of your photograph will be acknowledged. For information, contact Vicki Saltonstall, 617 566-0715, vickisalt@comcast.net.

13. If a photograph entry is to be returned, the exhibitor must provide a self-addressed return label, envelope, postage and packing material. Any award received will be noted on the back before it is returned. Suggested Shipping Instructions below class descriptions.

14. All photographs will be passed by the photography committee to verify that class specifications have been met. If a photograph is not passed, the exhibitor will be notified and allowed, if time permits, to send a replacement photograph.

15. Only the photography committee may reclassify an entry, but only with the permission of the exhibitor. The photography committee and the judges may subdivide a class.

16. A follow-up e-mail letter will be sent to all photography exhibitors listing the results of the Photography Division. A Dropbox link will allow review of entries, awards, and comments as well.

17. The recommended scale of points by which the classes are to be judged:

<table>
<thead>
<tr>
<th>Class</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creativity</td>
<td>50%</td>
</tr>
<tr>
<td>Composition</td>
<td>25%</td>
</tr>
<tr>
<td>Distinction</td>
<td>15%</td>
</tr>
<tr>
<td>Interpretation of Theme</td>
<td>10%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>

18. Monochrome in a hue refers to the image having all tints, tones and shades of one color.
DIVISION III
Photography Classes

“Visions for Posterity”

John Charles Olmsted, adopted son and nephew of Frederick Law Olmsted, was an amateur photographer.

“It is midday on July 20, 1885, and the Olmsted family is gathered in the garden [at Fairsted] behind the house. John, age 32, is an avid amateur photographer has posed the family reclining under a tree. He is crouched behind a camera mounted on a tripod. He is squinting at the upside-down image on the back plate. Satisfied, he stands up and lets the black cloth drop. I’m ready. Please nobody move. This is going to be an eight-second exposure.” (Rybczynski, 365.)

In 1887 he and his brother Frederick Law Olmsted, Jr. took over the management of their father’s landscape design firm. The firm was in business in Brookline, MA until 1949. They continued park planning begun by their father. John continued the work with sensitivity to the natural beauty of the site, including views, vistas and greenways and documented many projects with photographs. Frederick, Jr. was very involved in the development of the National Parks.

Olmsted’s Jewels through a Lens

Reflections – Through the eye of the beholder.
An image that evokes upside down or right side up.

Class 1 - Color 4 entries
Class 2 - Monochrome 4 entries

Gems
A still life capturing color in a unique manner. May use creative techniques.

Class 3 – Color 8 entries

Social Vision – Man and Nature
An image showing man relating to his environment.

Class 4 – Color 4 entries
Class 5 – Monochrome 4 entries

Photography classes continue on next page.
The Emerald Necklace
Two close-up images showing a dramatic design from two different views. Images will be hung together.

Class 6 – Color 4 entries - 2 images per entry

Pearls of Vision – Views, Vistas, and Greenways
An image showing continuity.

Class 7 – Color 4 entries
Class 8 – Monochrome 4 entries

Division III Class Consultants: Vicki Saltonstall, 617-566-0713, vickisalt@comcast.net
Connie Oliver, 603-924-3488, pcoliver@comcast.net

*** Shipping Instructions:
• Purchase two 15” x 19” bubble-wrap envelopes. (Smaller envelopes are too small to easily get images with their various wrappings in and out.)
• Wrap your matted image between 2 large pieces of foam core (this is very light) or non-bendable cardboard, which will be reused for return.
• Place wrapped image and folded return envelope (addressed, and stamped) inside the envelope for mailing.
• Postage: On your return envelope, please add some additional postage to accommodate any entry card, comments and/or ribbons, which can tip your package into the next weight category. This makes for a very easy straightforward turn-around.
DIVISION IV
Conservation/Education

“Pragmatically, he restricted his efforts to what city administrations were willing to do: parks, parkways, and drainage systems. But he did not lose sight of his goal. The Fens and The Muddy River improvement were not conceived as individual projects, they were means to civilize the city.” (Witold Rybczynski. A Clearing in the Distance: Frederick Law Olmsted and America in the 19th Century. New York: Scribner. 2003, 344)

Frederick Law Olmsted and his firm set the standard for beautiful creative landscape solutions to both everyday concerns (pollution, transportation) and environmental design. Our garden clubs are formed to help continue this effort to increase beauty and protect nature.

In our conservation category we would like to encourage all Zone 1 clubs that have participated in an effort in their community to improve their landscape or educate the public to please exhibit an example so that other clubs can learn and be inspired.

All entries require a statement of intent, limited to 50 words or less.

Class 1 Conservation in Action

Provide details of a local project that maintains or improves the local habitat or the water resources.

Class 2 Public Education

Provide details of an Educational project that helps the public understand and appreciate our public landscape (including rivers).

Division IV Class Consultants: Molly Sherden 617-720-0856 molly.sherden@verizon.net
Margie Greville 857-277-0980 mdgrev@gmail.com
GCA ZONE FLOWER SHOW AWARDS

GCA Flower Show Awards described below have been applied for and will be presented if merited.

The Harriet DeWaele Puckett Creativity Award may be awarded to members of GCA clubs or non-members in recognition of a uniquely skillful and creative response to an imaginative schedule. It will be given for an innovative and interpretive entry, which, although it abides by the principles of good design, goes beyond traditional period arrangement to whatever art form the arranger(s) chooses. The arrangement must have placed first, second, or third in the Flower Arrangement Division of a GCA Flower Show. An entry in any challenge class is not eligible to receive this award. The award is not a substitute for Best in Show and will be given at the discretion of the judges.

The Dorothy Vietor Munger Award may be awarded to members of Garden Club of America clubs in competitive flower arrangement classes at a GCA Flower Show. It is offered in recognition of creative work of outstanding beauty using predominantly fresh plant material. The arrangement must have placed first, second, or third. Challenge class entries are not eligible. The award is not a substitute for Best in Show and will be given at the discretion of the judges.

The Sandra Baylor Novice Award may be given at a GCA and a GCA Major Flower Show to an exhibitor who is a member of a GCA club and who has never won first place or this award, in the Flower Arrangement Division of a GCA or a GCA Major Flower Show. It shall be awarded to an individual novice exhibitor for a unique and skillful response to the schedule. Novice entries placing first, second, or third in any competitive class, including challenge classes, are eligible for this award.

The Catherine Beattie Medal is to be awarded for a horticulture entry distinguished by its vibrancy, prime condition, and perfection of grooming. The entry must have been grown by the exhibitor for at least six months. The medal may be awarded for a single plant, collection of plants, container garden, or cut specimen, but only if there is an exhibit worthy of the honor. It may be awarded to members of GCA clubs only; individual, joint, and club entries are eligible. The award should not be considered a substitute for Best in Show. The medal may not be awarded to the same exhibit more than once; however, offspring of a Beattie winner are eligible to receive the award.

The Clarissa Willemesen Horticulture Propagation Award is to be awarded for a horticulture entry distinguished by its prime condition, flawless grooming and difficulty of propagation. The entry must have been propagated and grown by the exhibitor for at least six months. The Horticulture Propagation Award may be given for a single rooted plant or a collection of rooted plants. The dates and method of propagation must be recorded on the entry card. The entry must have placed first, second, or third at a GCA Flower Show. The award may not be given to an exhibit more than once.
**The Rosie Jones Horticulture Award** may be presented to a horticulture entry of exceptional visual appeal that reflects the spirit of growing with joy and enthusiasm and inspires others to propagate, grow, show and share horticulture. An exhibit that has been propagated by the exhibitor will be given special consideration but propagation is not a requirement. Perfection, while always desirable, is not a primary criterion. This award celebrates the ineffable joy inherent in the beauty and pursuit of horticulture. It could be the entry that would win the popular vote but not necessarily the Beattie or the blue ribbon. Its primary virtue shall be its exceptional and exuberant inspiration.

**The GCA Novice Award** may be given at a GCA and a GCA Major Flower Show in the Horticulture, Photography and Special Divisions to an exhibitor who is a member of a GCA club and who has never won first place or a novice award, in the division entered, of a GCA or a GCA Major Flower Show. It shall be awarded to an individual novice exhibitor for an outstanding exhibit. Novice entries placing first, second, or third are eligible for this award.

**The Photography Committee Creativity Award** may be given to a member of a GCA club in recognition of creative and technical excellence in response to the theme of the schedule. The entry must have placed first, second, or third.

**The Corliss Knapp Engle Horticulture Sweepstakes Award** may be presented to the club with the highest number of points earned from all competitive horticulture classes in a GCA Zone Flower Show. Points are to be awarded as follows:
- Special award* 10 points
- 1st place 4 points
- 2nd place 3 points
- 3rd place 2 points
- Honorable Mention 1 point
* (For each award listed in the schedule)

**The Ann Lyon Crammond Award** may be presented at a GCA or GCA Major Flower Show to an outstanding educational exhibit, which best educates the public about gardens. Any educational exhibit, which increases the appreciation of any aspect of plants, gardens, or landscape design, may be considered for this award. The award may be given to GCA club members, member clubs, non-members or other organizations.
The Marion Thompson Fuller Brown Conservation Award may be presented for an outstanding conservation exhibit at a GCA Flower Show. The award recognizes an exhibit of exceptional educational and visual merit, which increases knowledge and awareness of the environment. The exhibit should emphasize environmental concerns and may demonstrate conservation practices. Plant material may or may not be used and, when appropriate, must be clearly identified. Protected material may be included if such materials are identified as protected and not collected in the wild. The award may be given to Garden Club of America clubs, club members, non-members or other organizations. Exhibits may be judged as a par class or in competition with other entries.

A Best in Show, selected from among the first place winners, may be awarded in each division.

A Judges' Commendation may be given to an entry, class, section, special exhibit or other aspect of the show that is of exceptional merit.

CHGC Award of Appreciation

The Chestnut Hill Garden Club may offer an Award of Appreciation to an exhibitor or group for participation in the Flower Show.
Directions

Longyear Museum
1125 Boylston St.
Chestnut Hill, MA 02467
http://www.longyear.org/
800-277-8943

By subway ("THE T" or Massachusetts Bay Transportation Authority), take the Green Line “D” train to the Chestnut Hill stop. Follow the paved path to Middlesex Road. Cross Middlesex Road to Dunster Road. Longwood Cricket Club’s tennis courts will be on the right. Longyear is on the left at the corner of Dunster Road and Boylston Street.

From Route 128/95 take the Route 9 East exit (#20A) toward Brookline and Boston. Continue along Route 9 for 3.5 miles, passing the General Cinema and Star Market on the left. Move into the left-hand turn lane as you pass the cinema and Star Market. At the traffic lights, turn left onto Hammond Street; there will be a CVS drugstore on the left corner. From Hammond Street, take the first right onto Middlesex Road, and then the first right onto Dunster Road. The Museum is on the left side at the end of the block.

From Boston take Route 9 westbound. (Note: In Boston Route 9 is called Huntington Avenue; in Brookline/Chestnut Hill, Route 9 is called Boylston Street.) Longyear Museum is located approximately one mile beyond Chestnut Hill Avenue intersection and 1/4 mile past the Chestnut Hill Benevolent Association. Just after the Benevolent Association, you will pass Norfolk Road. The Museum is on the next corner — Dunster Road — at the end of a wrought-iron fence on the right. Take the first right into the Museum parking lot.

If you miss Dunster Road, take the next right — Hammond Street. From Hammond Street take the first right onto Middlesex Road, and then the first right onto Dunster Road. The Museum is on the left side at the end of the block.
Parking is available in front of the building. Please note spaces reserved for hybrid vehicles and carpools, closest to the entrance.

From Boston and Cambridge
Take Storrow Drive west to the Kenmore Square/Fenway exit. Bear left. Follow signs for Fenway south. Bear right onto Boylston Street, following signs for Boylston Street Outbound/Riverway. Continue on Boylston for 0.4 miles at which point it turns into Brookline Avenue. Stay on Brookline Avenue for 1/2 mile. Take a left onto the Riverway/Jamaicaway.
Follow Riverway/Jamaicaway to a rotary at Jamaica Pond (on your right). Follow signs for South Dedham/Providence. Enter the next rotary and take the first exit for Dedham/Providence. You are now on Centre Street. Continue for approximately 1 mile through several sets of traffic lights, passing Faulkner Hospital on your right and Hebrew Senior Life on your left. The driveway for the Weld Hill Research Building at 1300 Centre is on the left, about 500 feet after the intersection of Centre Street and the VFW Parkway.

From the north
Take Route 93 south or Route 1 south to Storrow Drive west. Follow directions above for travel from Boston and Cambridge.

From the south
Take Route 128 north to exit 15 A, Boston/Providence Highway north. Follow through Dedham for 3.2 miles. At this point the Boston/Providence Highway is also known as the VFW Parkway. Follow 2.8 miles to rotary. Go halfway around rotary (second right), staying on VFW Parkway. Go 0.6 miles to traffic light. Take right at light onto Centre Street. The driveway for the Weld Hill Research Building is about 500 feet from the intersection on the left.

From the west via Route 9
Take Route 9 East to exit marked West Roxbury/Hyde Park, across from Chestnut Hill Mall. Bear right onto Hammond Pond Parkway. Follow for 0.9 miles to rotary. Take third street at rotary (Newton Street). Follow for 0.4 miles to STOP sign. Bear left, still on Newton Street, and follow for 0.4 miles to gas station. Take right around station. Take first left onto Allandale Road. At the end of Allandale Road, turn right onto Centre Street. Continue for approximately one-quarter of mile. The driveway for the Weld Hill Research Building will be on your left, just after the intersection of Centre Street and the VFW Parkway.

From the west via Mass Pike
Take the Massachusetts turnpike east to Route 128 south. Follow 128 to Route 9 East. Follow directions from the Framingham/Natick area.
Registration Form

Olmsted's Legacy
Horticultural Jewels

DIVISION I - Floral Design

Please complete one Registration Form per entry
Registration Deadline: March 1, 2012

Send to: Gale Minot
342 C Boylston St.
Newton, MA 02459
617 519-6178

gale1194@gmail.com

PLEASE PRINT USING BLOCK LETTERS

Name: ____________________________________________

Garden Club/Zone____________________________________

Address:_____________________________________________

Tel: __________________ Fax: __________________ Email____________

Co-Exhibitor(s)_________________________________________

Class Number_________ Class Title ________________________________

1st Choice_____________________________________________________

2nd Choice_______________________________________________________

Novice? Yes ☐ No ☐ (individual exhibitor only)

Date: __________________________
Registration Form

Olmsted's Legacy
Horticultural Jewels

DIVISION II - Horticulture

Pre-registration ONLY for containers over 6” in Classes 25, 27, 28, and 29 is strongly recommended.

Please complete one Registration Form per entry
Registration Deadline: March 1, 2012

Send to: Elisabeth Mundel
398 River Road
Westport, MA 02790
617-283-6115
growroses@msn.com

PLEASE PRINT USING BLOCK LETTERS

Name: _________________________________________________________________

Garden Club/Zone_______________________________________________________

Address:________________________________________________________________

Tel:_____________________ Fax:__________________ Email____________________

Class Number__________  Class Title ______________________________________

Novice? Yes ☐  No ☐

Date: ______________________

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Registration Form

Olmsted's Legacy
Horticultural Jewels

DIVISION III - PHOTOGRAPHY

Registration Deadline: April 15, 2012

Please complete one Entry Form per exhibit. Affix the form to the back of the mounting.

Send entry to: Arabella S. Dane,
Hillcrest Farm
P. O. Box 711
Centre Harbor, NH 03226
604-253-4641
arabellasd@aol.com

PLEASE PRINT USING BLOCK LETTERS

Class Entered: _________________________________________________________

Name: _________________________________________________________________

Garden Club/Zone: _______________________________________________________

Address: _______________________________________________________________

Tel: _______________ Fax: ___________ Email: _____________________________

Return postage and packaging have been provided. Yes ☐ No ☐

Identifiable Plant: _______________________________________________________

Material: ______________________________________________________________

Novice? Yes ☐ No ☐ Award won: ________________________________
Registration Form

Olmsted's Legacy
Horticultural Jewels

DIVISION IV - CONSERVATION/EDUCATION

Exhibits by invitation, clubs may request to exhibit in Conservation Class
Request Deadline: February 1, 2012

Contact: Margie Greville
61 Mt Vernon St.
Boston, MA 02108
mdgrev@gmail.com
857-277-0980

Please complete one Entry Form per exhibit. Affix the form and the Statement of Intent to the back of the exhibit.

PLEASE PRINT USING BLOCK LETTERS

Class Entered: __________________________________________________________

Title of Exhibit: _________________________________________________________

Name: __________________________________________________________________

Sponsoring Garden Club: __________________________________________________

Address: __________________________________________________________________

Tel: _____________________________________________________________________

Email address: ____________________________________________________________

Novice? Yes ☐ No ☐              Award won: ________________________________